

# Matthew Raganot

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## Professional Profile

Detail-oriented WordPress Designer/Developer with nearly two years of experience in creating dynamic, responsive websites for diverse industries. Proficient in developing over 30 websites, with expertise in WordPress, Elementor, and basic on-page SEO. Strong focus on delivering user-centered solutions while meeting client objectives. Active leader and speaker in the WordPress CDO Community, fostering knowledge sharing and collaboration. Adept at project management, problem-solving, and delivering high-quality results on time.

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## Skills

- **Web Development:** WordPress, Elementor, HTML/CSS
  - **Video Editing:** Adobe Premiere Pro, CapCut
  - **Design Tools:** Figma, Adobe Creative Suite, Canva
  - **SEO & Marketing:** Basic On-Page SEO, Keyword Optimization, Copywriting
  - **Project Management:** Client Requirement Gathering, Market Research, Workflow Planning
  - **Community Leadership:** Public Speaking, Event Organization, Knowledge Sharing
  - **Soft Skills:** Team Leadership, Effective Communication, Collaboration
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## Professional Experience

### Virtual Team Agency

*WordPress Developer (Project-Based)*

**July 2023 – February 2025**

- Designed and developed **20+ custom WordPress websites**, ensuring alignment with client goals and industry standards.
- Specialized in mobile-first designs using Elementor Pro, creating responsive layouts for all devices.
- Performed basic on-page SEO, including optimizing meta tags, headings, and page load speed.
- Provided post-launch services such as updates, backups, and troubleshooting to maintain optimal website performance.

### *Video Editor (Project-Based)*

**May 2023 – November 2024**

- Edited and produced marketing videos, including full-length podcasts and engaging social media reels.
  - Delivered high-quality visual content aligned with client branding and marketing goals.
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### **Freelance WordPress Designer/Developer**

**December 2023 – Present**

- Built **10+ websites** for small businesses, focusing on usability, mobile optimization, and client-specific requirements.
  - Delivered responsive designs that balanced aesthetics and functionality, ensuring seamless user experiences.
  - Performed basic on-page SEO, including meta tag and keyword optimization, to improve client search visibility.
  - Collaborated with clients to conceptualize website layouts and integrate branding elements effectively.
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### **WordPress CDO Community**

*Community Organizer & Speaker*

**June 2024 – Present**

- Organized community events to discuss WordPress development, design principles, and web trends.
  - Delivered presentations on best practices in web development, fostering collaboration among local developers.
  - Built a supportive network for knowledge sharing and professional growth within the community.
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### **Tabang Sikad (Youth-led, Volunteer-Based Organization)**

*Creative Director*

**March 2020 – April 2021**

- Directed the creation of multimedia content, including videos and promotional graphics, for community outreach.
  - Led hybrid publication strategies to support initiatives during the COVID-19 pandemic.
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## **Education**

### **Pursued Bachelor of Science, Information Technology**

University of Science and Technology of Southern Philippines